Congratulations, your listing is yours.

Your free 60-day trial of paid features has started. Here are seven simple things that bring more locals and visitors to your page.

60 day trial started

Seven tips to get the most from your listing

1. **Start with a great cover photo**
   Bright, sharp, taken in daylight. Show your front, your best dish, your best product or your team at work. This is the picture people see first in search results.

2. **Write the first line for a stranger**
   Say what you do, where, and what makes you different in one sentence. "Family bakery in Langebaan, fresh bread from 6am" beats "Welcome to our business".

3. **Add your logo and social links**
   A logo builds trust at a glance. Links to Facebook and Instagram let visitors see that you are active and real.

4. **Keep your hours and number current**
   Nothing loses a customer faster than a closed door or a number that does not answer. Update in two minutes with your private link.

5. **Share your listing yourself**
   Send your listing link in WhatsApp status, on your Facebook page and in your email signature. Each share sends people straight to your page.

6. **Use What's On for events and specials**
   Running a market day, a special or a live band? Tell us on WhatsApp and we will put it in front of locals and visitors.

7. **Ask happy customers to find you**
   Tell customers they can find you on WeskusLocal. Local, trusted and easy to share.

Free and paid, side by side

	Free	Paid (yours for 60 days)
Business name, category, town	Yes	**Yes**
Verified badge once claimed	Yes	**Yes**
Shown ahead of unclaimed listings in your town	Yes	**Yes**
Listings with photos shown before those without	Yes	**Yes**
Description, phone, address and map	Yes	**Yes**
Opening hours and contact form	Yes	**Yes**
Photos in your gallery	3	**Up to 15, plus video**
"Visit website" button	Not shown	**Yes**
Facebook and Instagram links	No	**Yes**
WhatsApp button	No	**Yes**
Menu, price list or brochure	No	**Yes**
Featured on homepage and town pages	No	**Yes**
Event promotion (What's On, weekly blog)	No	**Yes**
Monthly stats: views, clicks, enquiries	No	**Yes**

Paid features are switched on step by step during your trial. Your free listing always keeps the basics: name, description, phone, address, map, hours and contact form. After 60 days the listing returns to Free unless you decide to keep the extras. Nothing you add is deleted.

Need to change something?

Ask for a fresh private link on your listing page ("Own this business? Update this listing"). The link is sent to the contact we have on record and works for 48 hours.

Questions? We are happy to help.
Email info@weskuslocal.co.za. Weskus Local. Supporting local businesses, together.